

JACKILYN CHOY

MULTIDISCIPLINARY CREATIVE & WELLNESS PRACTITIONER

jkcwellness@gmail.com
jackiechoy.com

PROFILE

I am a licensed Cosmetologist, Massage Therapist, and small business owner with a deep commitment to wellness, holistic healing, and lifelong learning. I bring a unique blend of therapeutic care and creative skill, continually expanding my expertise through ongoing education in acupuncture and other holistic modalities as well as web design.

SKILLS

Small Business Management
Client Relations
Scheduling
Client Consultation
Customer Service
Adobe Creative Suite
Figma
HTML/CSS/JS
Squarespace | Shopify | Wix

CERTIFICATES

Reflexology

International Cupping Therapy Association

Contemporary Cupping Method
Advanced Cupping Therapy
Facial Cupping Therapy

National Laser Institute

Laser Removal
Micro Needling

Ear Seed Academy

Owlchemy Education

What the Cup 1—Foundations in Orthopedic Cupping
What the Cup 2—Spine & Neuromuscular Conditions

EXPERIENCE

KCC Student Assistant Designer Mar. 2026–Current

Designed and produced branded marketing materials including flyers, banners, presentations, and digital layouts.

Edited photos and created short video content to support print and online communications.

KCC Student Board of Publication Designer Sept. 2025–Mar. 2026

Created fliers for two distinct student publication journals.

Collaborated on creating unique cover design ideas, from initial vision and concept development through final implementation.

Developed and executed a distinctive cover design from initial concept through final delivery

Freelancer Designer Aug. 2025–Current

Help local small business improve their online presences and brand identity.

Assist with website updates, image optimization, and SEO improvements.

Create cohesive brand color schemes and visual design elements to ensure consistent branding.

Developed unique logo concepts and delivered polished final assets for print and digital use.

JKC Wellness Owner Apr. 2017–Current

Provide a variety of therapeutic services, including massage, cupping, waxing, ear seeds, and other wellness treatments for clients.

Manage daily business operations, clients relations, scheduling, and finances.

Develop and implement wellness treatments tailored to clients' individual wants and needs.

Manage website, social media, and advertisements.

EDUCATION

Kapi'olani Community College Jan. 2023–May 2026

AS in New Media Arts—Interface Design

Hawaii Massage Academy Aug. 2010–Mar. 2011

Licensed Massage Therapy

Honolulu Community College Aug. 2006–May 2009

Certificate of Completion—Cosmetology
Certificate of Completion—Esthetics

ACHIEVEMENTS

Pele Gold Awards May 2025

Publication Design (Cover): *The Tapeworm Is In*